

CONSUMER EDUCATION

SCOPE

This course covers making informed consumer decisions; becoming knowledgeable of consumer laws, rights, and methods of recourse; and developing an understanding of the consumer role in economic, social, and government systems.

SEQUENCE

Unit 1 – The Role of the Consumer

1. Define consumer related terminology
2. Name roles of the consumer
3. Describe consumer rights
4. Recognize consumer fraud
5. Demonstrate knowledge of consumer complaint procedures

Unit 2 – Consumer Economic Goals

1. Define personal and economic goals
2. Demonstrate awareness of reasons for budgeting
3. Define budget related terminology
4. Understand checking and savings accounts
5. Write a check

Unit 3 – Credit and Advertising

1. Define credit and advertising vocabulary
2. List advantages and disadvantages of charge accounts
3. Explain why a contract should be read completely
4. Name items asked for on a credit application
5. Explain comparison shopping
6. Identify legislation protecting consumers
7. Relate the importance of being able to judge advertisements

Unit 4 – Consumer Decision Making – Nutrition and Health

1. Define nutrition and consumer sales vocabulary
2. Recognize foods from each basic food group
3. Explain the importance of a balanced diet
4. Recognize impulse buying
5. Define recommended daily allowance
6. Demonstrate knowledge of sales, brands and quality, and durability decision making

Unit 5 – Consumer Decision Making – Household and Medical

1. Define consumer sales and vocabulary
2. Explain the meaning of generic
3. Explain clothing sales procedure
4. Explain consumer protection legislation
5. Recognize variable and fixed automobile costs
6. Identify natural and synthetic fibers
7. Name types of automobile insurance coverage